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The Entrepreneurial Social Reality Show – Nice People Can Finish First!

For Immediate Release:

¡Gracias! Vielen Dank! Merci! धन्यवाद ! Gratsi! Obrigado!
ありがとうございます ! Спасибо! **Thank you!**

There are a million ways to say thanks. But more than the words and their meaning, it's the genuine act of giving thanks that the organizers of Race to a Million are focusing on this holiday season, with the Thanks a Million card.

More versatile and 'green' than a standard thank you card, the Thanks a Million card is intentionally designed to be passed on. From person to person and place to place, the card's path is tracked online, allowing everyone who touches the card to witness its journey.

"We're planting a seed of sorts. And we're hoping it grows," says Dean Pierson, Co-Founder and President, Race to a Million. "Think of how many lives can be positively impacted by passing on – or recycling, just one Thanks a Million card," he added.

Each person who receives a sturdy card also has an opportunity to add comments intended for the person *they* wish to thank. The result is a rich collection of positive messages that grows with each 'thank you'.

"Our goal at Race to a Million is to show that Nice People Can Finish First. The Thanks a Million card is an environmentally and socially conscious way for us to bring people together in a positive way. Our hope is that these cards will circle the globe this holiday season!" says Peter Cameron-Inglis, Co-Founder and CEO, Race to a Million.

Race to a Million cards can only be obtained online at www.ractoamillion.ca or by receiving one from a friend.

About Race to a Million

Race to a Million is an entrepreneurial social reality show that challenges 5 teams of business people to turn \$500 into \$1,000,000 within a year. All investments must be ethical, socially and environmentally responsible. Winning teams share an equal share of the profits with a charity of their choice. Race to a Million can be seen online at www.racetoamillion.ca, and on Shaw TV, and followed on Facebook, Twitter and other social media platforms.

For more information:

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