



race to
a million.ca

presents

the **art** of doing
BUSINESS
SERIES

Pitching Your Way to Success
March 4 & 5, 2011

Featuring

Tom Matzen

ENTREPRENEUR COACH INC

Allen Bonk

QUANTUM BUSINESS GOLF

Bob de Wit

GREENANGEL ENERGY
NEW VENTURES BC

Dianne Buckner

HOST OF CBC'S *VENTURE*
LIVE IT UP

AND *DRAGONS' DEN*

Pitching Business on the Green

How to Double Your Income and Triple Your Number of Golf Games in 2011

Friday March 4th, 12 – 2 PM

More than just the practical do's and don'ts of business golf, this interactive workshop covers the secrets of how to build lasting and profitable relationships on the golf course. Whatever your skill or comfort level, you'll learn how to use golf as a powerful relationship and business building tool.



Speakers: **Tom Matzen**
Allen Bonk

Venue: **Aberdeen Mall**

Tickets: **\$30** *Price before February 17, with early bird and Facebook discounts applied.

The Art of the Pitch

Presented by **Dianne Buckner** Host of CBC's Hit Show the Dragons' Den

Friday March 4th, 7PM

In this entertaining presentation Dianne shares what she's observed about those who are successful, and those who aren't. Featuring video excerpts from her television programs, participants will come away with new skills for getting their way – at work and at home.



Speaker: **Dianne Buckner**
Host of CBC's **DRAGONS' DEN**

Venue: **Thompson Rivers University**
Grand Hall, Campus Activity Center

Tickets: **\$30** *Price before February 17, with early bird and Facebook discounts applied.

Business Fast Pitch Competition

Saturday, March 5th, 12 – 4PM

Kamloops entrepreneurs have just 5 minutes to pitch their business ideas to an expert panel of judges including Dianne Buckner of CBC's Dragons' Den for helpful advice, potential investment, and a cash prize. Live studio audience.



Speakers: **Dianne Buckner**
Tom Matzen
Allen Bonk
Bob de Wit

Venue: **Aberdeen Mall**

Tickets: **\$20** *Price before February 17, with early bird and Facebook discounts applied.

Pitching Kamloops Destination Golf. Destination Profits.

Masterminding the most successful golf tournaments

Thursday March 3rd, 7PM

This workshop will identify the top challenges in organizing world class golf tournament events and create "outside-the-box" solutions positioning Kamloops' tournaments and their hosts as the leaders in 2011.



Speakers: **Tom Matzen**
Allen Bonk

Venue: **Thompson Rivers University**
Campus Activity Center - Room 130

This event is by invitation only, please contact info@racetoamillion.ca for more information.

***Register before February 17th for a \$10 early bird discount on all events.
Facebook fans receive an additional \$10 discount!**

Tickets available at **racetoamillion.ca** or call **250-434-8918**